



Moving *the* Needle

Tobacco use primary prevention strategies



**Pregnancy
Smoking**

11%

IMPROVEMENT

Reduced 16% to 14% from 2013-15

**Hospital
Emergency Visits**



23%

IMPROVEMENT

**Asthma diagnosis for children under age 5*

Reduced *5,285 to *4,316 from 2013-16



**Youth
Smoking**

46%

IMPROVEMENT

**Of 8th graders who smoke cigarettes*

Reduced *11.3% to *6.1% (county surveys)