

**Annual Performance Report, FY 2009-10
University of Phoenix, Cordova, TN (1524)**

	Overall	ASSOCIATE OF ARTS IN BUSINESS	ASSOCIATE OF ARTS WITH A CONCENTRATION IN ACCOUNTING	ASSOCIATE OF ARTS WITH A CONCENTRATION IN CRIMINAL JUSTICE	ASSOCIATE OF ARTS WITH A CONCENTRATION IN FOUNDATIONS OF BUSINESS	ASSOCIATE OF ARTS WITH A CONCENTRATION IN HEALTH CARE ADMINISTRATION	ASSOCIATE OF ARTS WITH A CONCENTRATION IN HEALTH CARE ADMINISTRATION/MEDICAL RECORDS	ASSOCIATE OF ARTS WITH A CONCENTRATION IN INFORMATION TECHNOLOGY/WEB DESIGN	BACHELOR OF SCIENCE IN BUSINESS
Program Enrollment	2,036	1	1	2	1	2	1	1	678
Number Still Enrolled	1,231	N/A	N/A	N/A	N/A	N/A	N/A	N/A	425
Percent Still Enrolled	60.5%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	62.7%
WITHDRAWAL SUMMARY									
Number of Withdrawals	638	N/A	N/A	N/A	N/A	N/A	N/A	N/A	227
Special Circumstance Withdrawals	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	0
Withdrawal Rate	31.3%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	33.5%
COMPLETION SUMMARY									
Number Not Currently Enrolled	805	N/A	N/A	N/A	N/A	N/A	N/A	N/A	253
Number of Completions	167	N/A	N/A	N/A	N/A	N/A	N/A	N/A	26
Completion Rate	20.7%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	10.3%
PLACEMENT SUMMARY									
Number Placeable	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Special Circumstance Non-Placements	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placed Withdrawals	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed In-Field	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
STUDENT DEMOGRAPHICS									
Race									
Caucasian	126	N/A	N/A	N/A	N/A	N/A	N/A	N/A	38
Percent Caucasian	6.2%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	5.6%
African-American	913	N/A	N/A	N/A	N/A	N/A	N/A	N/A	303
Percent African-American	44.8%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	44.7%
Hispanic	7	N/A	N/A	N/A	N/A	N/A	N/A	N/A	0
Percent Hispanic	.3%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	0.0%
Other/Unknown	990	N/A	N/A	N/A	N/A	N/A	N/A	N/A	337
Percent Other/Unknown	48.6%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	49.7%
Subtotal Race	2,036	N/A	N/A	N/A	N/A	N/A	N/A	N/A	678
Gender									
Male	552	N/A	N/A	N/A	N/A	N/A	N/A	N/A	200
Percent Male	27.2%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	29.6%
Female	1,474	N/A	N/A	N/A	N/A	N/A	N/A	N/A	475
Percent Female	72.8%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	70.4%
Subtotal Gender	2,026	N/A	N/A	N/A	N/A	N/A	N/A	N/A	675
Age									
Under 25	342	N/A	N/A	N/A	N/A	N/A	N/A	N/A	95
Percent Under 25	16.8%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	14.0%
25 and Over	1,694	N/A	N/A	N/A	N/A	N/A	N/A	N/A	583
Percent 25 and Over	83.2%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	86.0%
Subtotal Age	2,036	N/A	N/A	N/A	N/A	N/A	N/A	N/A	678

NOTE: Reporting fiscal year spans July 1, 2009 thru June 30, 2010. N/A: Not applicable or less than 10 students enrolled in the program.

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	BACHELOR OF SCIENCE IN BUSINESS WITH A CONCENTRATION IN ACCOUNTING	BACHELOR OF SCIENCE IN BUSINESS WITH A CONCENTRATION IN ADMINISTRATION	BACHELOR OF SCIENCE IN BUSINESS WITH A CONCENTRATION IN MANAGEMENT	BACHELOR OF SCIENCE IN BUSINESS WITH A CONCENTRATION IN MARKETING	BACHELOR OF SCIENCE IN BUSINESS/ INFORMATION SYSTEMS	BACHELOR OF SCIENCE IN BUSINESS/ACCOUNTING	BACHELOR OF SCIENCE IN BUSINESS/ADMINISTRATION	BACHELOR OF SCIENCE IN CRIMINAL JUSTICE ADMINISTRATION	BACHELOR OF SCIENCE IN HEALTH ADMINISTRATION
Program Enrollment	2	19	17	6	4	7	2	317	487
Number Still Enrolled	N/A	11	8	N/A	N/A	N/A	N/A	197	290
Percent Still Enrolled	N/A	57.9%	47.1%	N/A	N/A	N/A	N/A	62.1%	59.5%
WITHDRAWAL SUMMARY									
Number of Withdrawals	N/A	3	3	N/A	N/A	N/A	N/A	110	182
Special Circumstance Withdrawals	N/A	0	0	N/A	N/A	N/A	N/A	0	0
Withdrawal Rate	N/A	15.8%	17.6%	N/A	N/A	N/A	N/A	34.7%	37.4%
COMPLETION SUMMARY									
Number Not Currently Enrolled	N/A	8	9	N/A	N/A	N/A	N/A	120	197
Number of Completions	N/A	5	6	N/A	N/A	N/A	N/A	10	15
Completion Rate	N/A	62.5%	66.7%	N/A	N/A	N/A	N/A	8.3%	7.6%
PLACEMENT SUMMARY									
Number Placeable	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Special Circumstance Non-Placements	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placed Withdrawals	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed In-Field	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
STUDENT DEMOGRAPHICS									
Race									
Caucasian	N/A	0	3	N/A	N/A	N/A	N/A	20	17
Percent Caucasian	N/A	0.0%	17.6%	N/A	N/A	N/A	N/A	6.3%	3.5%
African-American	N/A	15	9	N/A	N/A	N/A	N/A	121	199
Percent African-American	N/A	78.9%	52.9%	N/A	N/A	N/A	N/A	38.2%	40.9%
Hispanic	N/A	0	0	N/A	N/A	N/A	N/A	1	2
Percent Hispanic	N/A	0.0%	0.0%	N/A	N/A	N/A	N/A	.3%	.4%
Other/Unknown	N/A	4	5	N/A	N/A	N/A	N/A	175	269
Percent Other/Unknown	N/A	21.1%	29.4%	N/A	N/A	N/A	N/A	55.2%	55.2%
Subtotal Race	N/A	19	17	N/A	N/A	N/A	N/A	317	487
Gender									
Male	N/A	3	5	N/A	N/A	N/A	N/A	86	37
Percent Male	N/A	15.8%	29.4%	N/A	N/A	N/A	N/A	27.2%	7.6%
Female	N/A	16	12	N/A	N/A	N/A	N/A	230	447
Percent Female	N/A	84.2%	70.6%	N/A	N/A	N/A	N/A	72.8%	92.4%
Subtotal Gender	N/A	19	17	N/A	N/A	N/A	N/A	316	484
Age									
Under 25	N/A	1	1	N/A	N/A	N/A	N/A	95	97
Percent Under 25	N/A	5.3%	5.9%	N/A	N/A	N/A	N/A	30.0%	19.9%
25 and Over	N/A	18	16	N/A	N/A	N/A	N/A	222	390
Percent 25 and Over	N/A	94.7%	94.1%	N/A	N/A	N/A	N/A	70.0%	80.1%
Subtotal Age	N/A	19	17	N/A	N/A	N/A	N/A	317	487

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	BACHELOR OF SCIENCE IN HUMAN SERVICES	BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY	BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY WITH A CONCENTRATION IN INFORMATION TECHNOLOGY SUPPORT	BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY WITH A CONCENTRATION IN SOFTWARE ENGINEERING	BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY/ INFORMATION TECHNOLOGY SUPPORT	BACHELOR OF SCIENCE IN PSYCHOLOGY	BS IN INFORMATION TECHNOLOGY/MULTIMEDIA AND VISUAL COMMUNICATION	BS IN INFORMATION TECHNOLOGY/SOFTWARE ENGINEERING	HUMAN RESOURCE MANAGEMENT CERTIFICATE
Program Enrollment	1	124	1	3	1	33	14	29	1
Number Still Enrolled	N/A	77	N/A	N/A	N/A	31	9	16	N/A
Percent Still Enrolled	N/A	62.1%	N/A	N/A	N/A	93.9%	64.3%	55.2%	N/A
WITHDRAWAL SUMMARY									
Number of Withdrawals	N/A	39	N/A	N/A	N/A	2	5	13	N/A
Special Circumstance Withdrawals	N/A	0	N/A	N/A	N/A	0	0	0	N/A
Withdrawal Rate	N/A	31.5%	N/A	N/A	N/A	6.1%	35.7%	44.8%	N/A
COMPLETION SUMMARY									
Number Not Currently Enrolled	N/A	47	N/A	N/A	N/A	2	5	13	N/A
Number of Completions	N/A	8	N/A	N/A	N/A	0	0	0	N/A
Completion Rate	N/A	17.0%	N/A	N/A	N/A	0.0%	0.0%	0.0%	N/A
PLACEMENT SUMMARY									
Number Placeable	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Special Circumstance Non-Placements	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placed Withdrawals	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed In-Field	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
STUDENT DEMOGRAPHICS									
Race									
Caucasian	N/A	22	N/A	N/A	N/A	0	1	2	N/A
Percent Caucasian	N/A	17.7%	N/A	N/A	N/A	0.0%	7.1%	6.9%	N/A
African-American	N/A	48	N/A	N/A	N/A	1	5	14	N/A
Percent African-American	N/A	38.7%	N/A	N/A	N/A	3.0%	35.7%	48.3%	N/A
Hispanic	N/A	0	N/A	N/A	N/A	0	0	0	N/A
Percent Hispanic	N/A	0.0%	N/A	N/A	N/A	0.0%	0.0%	0.0%	N/A
Other/Unknown	N/A	54	N/A	N/A	N/A	32	8	13	N/A
Percent Other/Unknown	N/A	43.5%	N/A	N/A	N/A	97.0%	57.1%	44.8%	N/A
Subtotal Race	N/A	124	N/A	N/A	N/A	33	14	29	N/A
Gender									
Male	N/A	87	N/A	N/A	N/A	5	10	19	N/A
Percent Male	N/A	70.2%	N/A	N/A	N/A	15.2%	71.4%	65.5%	N/A
Female	N/A	37	N/A	N/A	N/A	28	4	10	N/A
Percent Female	N/A	29.8%	N/A	N/A	N/A	84.8%	28.6%	34.5%	N/A
Subtotal Gender	N/A	124	N/A	N/A	N/A	33	14	29	N/A
Age									
Under 25	N/A	13	N/A	N/A	N/A	9	4	8	N/A
Percent Under 25	N/A	10.5%	N/A	N/A	N/A	27.3%	28.6%	27.6%	N/A
25 and Over	N/A	111	N/A	N/A	N/A	24	10	21	N/A
Percent 25 and Over	N/A	89.5%	N/A	N/A	N/A	72.7%	71.4%	72.4%	N/A
Subtotal Age	N/A	124	N/A	N/A	N/A	33	14	29	N/A

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	HUMAN RESOURCES MANAGEMENT CERTIFICATE	MASTER OF ARTS IN EDUCATION	MASTER OF ARTS IN EDUCATION/ CURRICULUM AND INSTRUCTION	MASTER OF BUSINESS ADMINISTRATION	MASTER OF BUSINESS ADMINISTRATION WITH A CONCENTRATION IN HEALTH CARE MANAGEMENT	MASTER OF BUSINESS ADMINISTRATION WITH A CONCENTRATION IN HUMAN RESOURCE MANAGEMENT	MASTER OF BUSINESS ADMINISTRATION WITH A CONCENTRATION IN MARKETING	MASTER OF BUSINESS ADMINISTRATION WITH A CONCENTRATION IN TECHNOLOGY MANAGEMENT	MASTER OF BUSINESS ADMINISTRATION/HEALTH CARE MANAGEMENT
Program Enrollment	1	2	1	244	12	9	1	4	3
Number Still Enrolled	N/A	N/A	N/A	131	4	N/A	N/A	N/A	N/A
Percent Still Enrolled	N/A	N/A	N/A	53.7%	33.3%	N/A	N/A	N/A	N/A
WITHDRAWAL SUMMARY									
Number of Withdrawals	N/A	N/A	N/A	38	0	N/A	N/A	N/A	N/A
Special Circumstance Withdrawals	N/A	N/A	N/A	0	0	N/A	N/A	N/A	N/A
Withdrawal Rate	N/A	N/A	N/A	15.6%	0.0%	N/A	N/A	N/A	N/A
COMPLETION SUMMARY									
Number Not Currently Enrolled	N/A	N/A	N/A	113	8	N/A	N/A	N/A	N/A
Number of Completions	N/A	N/A	N/A	75	8	N/A	N/A	N/A	N/A
Completion Rate	N/A	N/A	N/A	66.4%	100.0%	N/A	N/A	N/A	N/A
PLACEMENT SUMMARY									
Number Placeable	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Special Circumstance Non-Placements	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placed Withdrawals	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed In-Field	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
STUDENT DEMOGRAPHICS									
Race									
Caucasian	N/A	N/A	N/A	17	0	N/A	N/A	N/A	N/A
Percent Caucasian	N/A	N/A	N/A	7.0%	0.0%	N/A	N/A	N/A	N/A
African-American	N/A	N/A	N/A	149	11	N/A	N/A	N/A	N/A
Percent African-American	N/A	N/A	N/A	61.1%	91.7%	N/A	N/A	N/A	N/A
Hispanic	N/A	N/A	N/A	3	0	N/A	N/A	N/A	N/A
Percent Hispanic	N/A	N/A	N/A	1.2%	0.0%	N/A	N/A	N/A	N/A
Other/Unknown	N/A	N/A	N/A	75	1	N/A	N/A	N/A	N/A
Percent Other/Unknown	N/A	N/A	N/A	30.7%	8.3%	N/A	N/A	N/A	N/A
Subtotal Race	N/A	N/A	N/A	244	12	N/A	N/A	N/A	N/A
Gender									
Male	N/A	N/A	N/A	81	3	N/A	N/A	N/A	N/A
Percent Male	N/A	N/A	N/A	33.6%	25.0%	N/A	N/A	N/A	N/A
Female	N/A	N/A	N/A	160	9	N/A	N/A	N/A	N/A
Percent Female	N/A	N/A	N/A	66.4%	75.0%	N/A	N/A	N/A	N/A
Subtotal Gender	N/A	N/A	N/A	241	12	N/A	N/A	N/A	N/A
Age									
Under 25	N/A	N/A	N/A	13	0	N/A	N/A	N/A	N/A
Percent Under 25	N/A	N/A	N/A	5.3%	0.0%	N/A	N/A	N/A	N/A
25 and Over	N/A	N/A	N/A	231	12	N/A	N/A	N/A	N/A
Percent 25 and Over	N/A	N/A	N/A	94.7%	100.0%	N/A	N/A	N/A	N/A
Subtotal Age	N/A	N/A	N/A	244	12	N/A	N/A	N/A	N/A

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	MASTER OF BUSINESS ADMINISTRATION/PUBLIC ADMINISTRATION	MASTER OF INFORMATION SYSTEMS	MASTER OF SCIENCE IN PSYCHOLOGY
Program Enrollment	1	2	1
Number Still Enrolled	N/A	N/A	N/A
Percent Still Enrolled	N/A	N/A	N/A
WITHDRAWAL SUMMARY			
Number of Withdrawals	N/A	N/A	N/A
Special Circumstance Withdrawals	N/A	N/A	N/A
Withdrawal Rate	N/A	N/A	N/A
COMPLETION SUMMARY			
Number Not Currently Enrolled	N/A	N/A	N/A
Number of Completions	N/A	N/A	N/A
Completion Rate	N/A	N/A	N/A
PLACEMENT SUMMARY			
Number Placeable	N/A	N/A	N/A
Special Circumstance Non-Placements	N/A	N/A	N/A
Placed Withdrawals	N/A	N/A	N/A
Number Placed In-Field	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A
Number Placed	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A
STUDENT DEMOGRAPHICS			
Race			
Caucasian	N/A	N/A	N/A
Percent Caucasian	N/A	N/A	N/A
African-American	N/A	N/A	N/A
Percent African-American	N/A	N/A	N/A
Hispanic	N/A	N/A	N/A
Percent Hispanic	N/A	N/A	N/A
Other/Unknown	N/A	N/A	N/A
Percent Other/Unknown	N/A	N/A	N/A
Subtotal Race	N/A	N/A	N/A
Gender			
Male	N/A	N/A	N/A
Percent Male	N/A	N/A	N/A
Female	N/A	N/A	N/A
Percent Female	N/A	N/A	N/A
Subtotal Gender	N/A	N/A	N/A
Age			
Under 25	N/A	N/A	N/A
Percent Under 25	N/A	N/A	N/A
25 and Over	N/A	N/A	N/A
Percent 25 and Over	N/A	N/A	N/A
Subtotal Age	N/A	N/A	N/A

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