

**Annual Performance Report, FY 2009-10
University of Phoenix, Chattanooga, TN (1525)**

	Overall	ASSOCIATE OF ARTS WITH A CONCENTRATION IN PSYCHOLOGY	BACHELOR OF SCIENCE IN BUSINESS	BACHELOR OF SCIENCE IN BUSINESS WITH A CONCENTRATION IN ACCOUNTING	BACHELOR OF SCIENCE IN BUSINESS WITH A CONCENTRATION IN ADMINISTRATION	BACHELOR OF SCIENCE WITH A CONCENTRATION IN FINANCE	BACHELOR OF SCIENCE IN BUSINESS WITH A CONCENTRATION IN GLOBAL BUSINESS MANAGEMENT	BACHELOR OF SCIENCE IN BUSINESS WITH A CONCENTRATION IN INFORMATION SYSTEMS	BACHELOR OF SCIENCE WITH A CONCENTRATION IN MANAGEMENT
Program Enrollment	714	1	264	1	2	1	2	1	5
Number Still Enrolled	502	N/A	190	N/A	N/A	N/A	N/A	N/A	N/A
Percent Still Enrolled	70.3%	N/A	72.0%	N/A	N/A	N/A	N/A	N/A	N/A
WITHDRAWAL SUMMARY									
Number of Withdrawals	194	N/A	70	N/A	N/A	N/A	N/A	N/A	N/A
Special Circumstance Withdrawals	0	N/A	0	N/A	N/A	N/A	N/A	N/A	N/A
Withdrawal Rate	27.2%	N/A	26.5%	N/A	N/A	N/A	N/A	N/A	N/A
COMPLETION SUMMARY									
Number Not Currently Enrolled	212	N/A	74	N/A	N/A	N/A	N/A	N/A	N/A
Number of Completions	18	N/A	4	N/A	N/A	N/A	N/A	N/A	N/A
Completion Rate	8.5%	N/A	5.4%	N/A	N/A	N/A	N/A	N/A	N/A
PLACEMENT SUMMARY									
Number Placeable	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Special Circumstance Non-Placements	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placed Withdrawals	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed In-Field	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
STUDENT DEMOGRAPHICS									
Race									
Caucasian	185	N/A	61	N/A	N/A	N/A	N/A	N/A	N/A
Percent Caucasian	25.9%	N/A	23.1%	N/A	N/A	N/A	N/A	N/A	N/A
African-American	110	N/A	43	N/A	N/A	N/A	N/A	N/A	N/A
Percent African-American	15.4%	N/A	16.3%	N/A	N/A	N/A	N/A	N/A	N/A
Hispanic	8	N/A	1	N/A	N/A	N/A	N/A	N/A	N/A
Percent Hispanic	1.1%	N/A	.4%	N/A	N/A	N/A	N/A	N/A	N/A
Other/Unknown	411	N/A	159	N/A	N/A	N/A	N/A	N/A	N/A
Percent Other/Unknown	57.6%	N/A	60.2%	N/A	N/A	N/A	N/A	N/A	N/A
Subtotal Race	714	N/A	264	N/A	N/A	N/A	N/A	N/A	N/A
Gender									
Male	242	N/A	108	N/A	N/A	N/A	N/A	N/A	N/A
Percent Male	33.9%	N/A	40.9%	N/A	N/A	N/A	N/A	N/A	N/A
Female	471	N/A	156	N/A	N/A	N/A	N/A	N/A	N/A
Percent Female	66.1%	N/A	59.1%	N/A	N/A	N/A	N/A	N/A	N/A
Subtotal Gender	713	N/A	264	N/A	N/A	N/A	N/A	N/A	N/A
Age									
Under 25	175	N/A	60	N/A	N/A	N/A	N/A	N/A	N/A
Percent Under 25	24.5%	N/A	22.7%	N/A	N/A	N/A	N/A	N/A	N/A
25 and Over	539	N/A	204	N/A	N/A	N/A	N/A	N/A	N/A
Percent 25 and Over	75.5%	N/A	77.3%	N/A	N/A	N/A	N/A	N/A	N/A
Subtotal Age	714	N/A	264	N/A	N/A	N/A	N/A	N/A	N/A

NOTE: Reporting fiscal year spans July 1, 2009 thru June 30, 2010. N/A: Not applicable or less than 10 students enrolled in the program.

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	BACHELOR OF SCIENCE IN BUSINESS WITH A CONCENTRATION IN MARKETING	BACHELOR OF SCIENCE IN BUSINESS WITH A CONCENTRATION IN PUBLIC ADMINISTRATION	BACHELOR OF SCIENCE IN BUSINESS/ INFORMATION SYSTEMS	BACHELOR OF SCIENCE IN BUSINESS/ACCOUNTING	BACHELOR OF SCIENCE IN CRIMINAL JUSTICE ADMINISTRATION	BACHELOR OF SCIENCE IN HEALTH ADMINISTRATION	BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY	BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY - CONCENTRATION IN MULTIMEDIA AND VISUAL COMMUNICATION	BACHELOR OF SCIENCE IN MANAGEMENT
Program Enrollment	1	1	51	42	57	167	3	1	4
Number Still Enrolled	N/A	N/A	37	32	37	117	N/A	N/A	N/A
Percent Still Enrolled	N/A	N/A	72.5%	76.2%	64.9%	70.1%	N/A	N/A	N/A
WITHDRAWAL SUMMARY									
Number of Withdrawals	N/A	N/A	14	10	20	50	N/A	N/A	N/A
Special Circumstance Withdrawals	N/A	N/A	0	0	0	0	N/A	N/A	N/A
Withdrawal Rate	N/A	N/A	27.5%	23.8%	35.1%	29.9%	N/A	N/A	N/A
COMPLETION SUMMARY									
Number Not Currently Enrolled	N/A	N/A	14	10	20	50	N/A	N/A	N/A
Number of Completions	N/A	N/A	0	0	0	0	N/A	N/A	N/A
Completion Rate	N/A	N/A	0.0%	0.0%	0.0%	0.0%	N/A	N/A	N/A
PLACEMENT SUMMARY									
Number Placeable	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Special Circumstance Non-Placements	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placed Withdrawals	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed In-Field	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
STUDENT DEMOGRAPHICS									
Race									
Caucasian	N/A	N/A	14	13	21	39	N/A	N/A	N/A
Percent Caucasian	N/A	N/A	27.5%	31.0%	36.8%	23.4%	N/A	N/A	N/A
African-American	N/A	N/A	1	4	8	27	N/A	N/A	N/A
Percent African-American	N/A	N/A	2.0%	9.5%	14.0%	16.2%	N/A	N/A	N/A
Hispanic	N/A	N/A	0	0	1	4	N/A	N/A	N/A
Percent Hispanic	N/A	N/A	0.0%	0.0%	1.8%	2.4%	N/A	N/A	N/A
Other/Unknown	N/A	N/A	36	25	27	97	N/A	N/A	N/A
Percent Other/Unknown	N/A	N/A	70.6%	59.5%	47.4%	58.1%	N/A	N/A	N/A
Subtotal Race	N/A	N/A	51	42	57	167	N/A	N/A	N/A
Gender									
Male	N/A	N/A	43	11	21	18	N/A	N/A	N/A
Percent Male	N/A	N/A	84.3%	26.2%	37.5%	10.8%	N/A	N/A	N/A
Female	N/A	N/A	8	31	35	149	N/A	N/A	N/A
Percent Female	N/A	N/A	15.7%	73.8%	62.5%	89.2%	N/A	N/A	N/A
Subtotal Gender	N/A	N/A	51	42	56	167	N/A	N/A	N/A
Age									
Under 25	N/A	N/A	19	11	15	46	N/A	N/A	N/A
Percent Under 25	N/A	N/A	37.3%	26.2%	26.3%	27.5%	N/A	N/A	N/A
25 and Over	N/A	N/A	32	31	42	121	N/A	N/A	N/A
Percent 25 and Over	N/A	N/A	62.7%	73.8%	73.7%	72.5%	N/A	N/A	N/A
Subtotal Age	N/A	N/A	51	42	57	167	N/A	N/A	N/A

NOTE: Reporting fiscal year spans July 1, 2009 thru June 30, 2010. N/A: Not applicable or less than 10 students enrolled in the program.

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	BACHELOR OF SCIENCE IN ORGANIZATIONAL SECURITY AND MANAGEMENT	BACHELOR OF SCIENCE IN PSYCHOLOGY	BS IN INFORMATION TECHNOLOGY/MULTIMEDIA AND VISUAL COMMUNICATION	BS IN INFORMATION TECHNOLOGY/SOFTWARE ENGINEERING	MASTER OF BUSINESS ADMINISTRATION	MASTER OF BUSINESS ADMINISTRATION WITH A CONCENTRATION IN TECHNOLOGY MANAGEMENT	MASTER OF BUSINESS ADMINISTRATION/HUMAN RESOURCES MANAGEMENT
Program Enrollment	2	56	1	1	48	1	1
Number Still Enrolled	N/A	36	N/A	N/A	33	N/A	N/A
Percent Still Enrolled	N/A	64.3%	N/A	N/A	68.8%	N/A	N/A
WITHDRAWAL SUMMARY							
Number of Withdrawals	N/A	20	N/A	N/A	3	N/A	N/A
Special Circumstance Withdrawals	N/A	0	N/A	N/A	0	N/A	N/A
Withdrawal Rate	N/A	35.7%	N/A	N/A	6.3%	N/A	N/A
COMPLETION SUMMARY							
Number Not Currently Enrolled	N/A	20	N/A	N/A	15	N/A	N/A
Number of Completions	N/A	0	N/A	N/A	12	N/A	N/A
Completion Rate	N/A	0.0%	N/A	N/A	80.0%	N/A	N/A
PLACEMENT SUMMARY							
Number Placeable	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Special Circumstance Non-Placements	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placed Withdrawals	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed In-Field	N/A	N/A	N/A	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A
STUDENT DEMOGRAPHICS							
Race							
Caucasian	N/A	17	N/A	N/A	12	N/A	N/A
Percent Caucasian	N/A	30.4%	N/A	N/A	25.0%	N/A	N/A
African-American	N/A	6	N/A	N/A	13	N/A	N/A
Percent African-American	N/A	10.7%	N/A	N/A	27.1%	N/A	N/A
Hispanic	N/A	0	N/A	N/A	2	N/A	N/A
Percent Hispanic	N/A	0.0%	N/A	N/A	4.2%	N/A	N/A
Other/Unknown	N/A	33	N/A	N/A	21	N/A	N/A
Percent Other/Unknown	N/A	58.9%	N/A	N/A	43.8%	N/A	N/A
Subtotal Race	N/A	56	N/A	N/A	48	N/A	N/A
Gender							
Male	N/A	12	N/A	N/A	15	N/A	N/A
Percent Male	N/A	21.4%	N/A	N/A	31.3%	N/A	N/A
Female	N/A	44	N/A	N/A	33	N/A	N/A
Percent Female	N/A	78.6%	N/A	N/A	68.8%	N/A	N/A
Subtotal Gender	N/A	56	N/A	N/A	48	N/A	N/A
Age							
Under 25	N/A	17	N/A	N/A	1	N/A	N/A
Percent Under 25	N/A	30.4%	N/A	N/A	2.1%	N/A	N/A
25 and Over	N/A	39	N/A	N/A	47	N/A	N/A
Percent 25 and Over	N/A	69.6%	N/A	N/A	97.9%	N/A	N/A
Subtotal Age	N/A	56	N/A	N/A	48	N/A	N/A

NOTE: Reporting fiscal year spans July 1, 2009 thru June 30, 2010. N/A: Not applicable or less than 10 students enrolled in the program.