

**Annual Performance Report, FY 2007-08
University of Phoenix, Cordova, TN (1524)**

	Overall	BACHELOR OF SCIENCE IN BUSINESS/ADMINISTRATION	BACHELOR OF SCIENCE IN BUSINESS/E-BUSINESS	BACHELOR OF SCIENCE IN BUSINESS/HOSPITALITY MANAGEMENT	BACHELOR OF SCIENCE IN BUSINESS/MANAGEMENT	BACHELOR OF SCIENCE IN BUSINESS/MARKETING	BACHELOR OF SCIENCE IN CRIMINAL JUSTICE ADMINISTRATION	BACHELOR OF SCIENCE IN HEALTH ADMINISTRATION	BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY	MASTER OF ARTS IN EDUCATION/CURRICULUM & INSTRUCTION
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STUDENT DEMOGRAPHICS

Program Enrollment	756	126	2	1	148	21	60	121	58	13
Number Not Currently Enrolled	40	4	0	0	7	1	6	6	3	1
Number Still Enrolled	716	122	2	1	141	20	54	115	55	12
Percent Still Enrolled	94.7%	96.8%	100.0%	100.0%	95.3%	95.2%	90.0%	95.0%	94.8%	92.3%

Race

Caucasian	60	9	0	0	13	5	8	8	5	1
Percent Caucasian	7.9%	7.1%	0.0%	0.0%	8.8%	23.8%	13.3%	6.6%	8.6%	7.7%
African-American	480	80	1	1	97	11	32	66	34	12
Percent African-American	63.5%	63.5%	50.0%	100.0%	65.5%	52.4%	53.3%	54.5%	58.6%	92.3%
Hispanic	6	1	0	0	1	1	0	1	0	0
Percent Hispanic	.8%	.8%	0.0%	0.0%	.7%	4.8%	0.0%	.8%	0.0%	0.0%
Other/Unknown	210	36	1	0	37	4	20	46	19	0
Percent Other/Unknown	27.8%	28.6%	50.0%	0.0%	25.0%	19.0%	33.3%	38.0%	32.8%	0.0%
Subtotal Race	756	126	2	1	148	21	60	121	58	13

Gender

Male	187	28	1	0	40	9	12	8	34	3
Percent Male	24.7%	22.2%	50.0%	0.0%	27.0%	42.9%	20.0%	6.6%	58.6%	23.1%
Female	569	98	1	1	108	12	48	113	24	10
Percent Female	75.3%	77.8%	50.0%	100.0%	73.0%	57.1%	80.0%	93.4%	41.4%	76.9%
Subtotal Gender	756	126	2	1	148	21	60	121	58	13

COMPLETION SUMMARY

Number of Withdrawals	26	3	0	0	5	1	4	5	3	0
Special Circumstance Withdrawals	0	0	0	0	0	0	0	0	0	0
Withdrawal Rate	3.4%	2.4%	0.0%	0.0%	3.4%	4.8%	6.7%	4.1%	5.2%	0.0%
Number of Completions	14	1	0	0	2	0	2	1	0	1
Completion Rate	35.0%	25.0%	N/A	N/A	28.6%	0.0%	33.3%	16.7%	0.0%	100.0%
Average Completion Time (Days)	755	1,219	N/A	N/A	977	N/A	1,130	790	N/A	400
Median Completion Age (Years)	35	36	N/A	N/A	29	N/A	36	40	N/A	36

PLACEMENT SUMMARY

Number Placeable	14	1	N/A	N/A	2	N/A	2	1	N/A	1
Special Circumstance Non-Placements	0	0	0	0	0	0	0	0	0	0
Placed Withdrawals	0	0	0	0	0	0	0	0	0	0
Number Placed	N/A									
Placement Rate	N/A									
Number Placed In-Field	N/A									
In-Field Placement Rate	N/A									

NOTE: Reporting fiscal year spans July 1, 2007 thru June 30, 2008. N/A: Not applicable or data not available.

THEC calculates the performance standards for authorized postsecondary educational institutions as follows:

- Withdrawal Rate is Number of Withdrawals (minus the number of withdrawals due to special circumstances, if applicable) as a percent of Program Enrollment.
- Completion Rate is Number of Completions as a percent of Number Not Currently Enrolled (minus the number of withdrawals due to special circumstances, if applicable).
- Number Placeable is Number of Completions minus the number of completers not placed due to special circumstances (if applicable), plus the number of withdrawals that placed (if applicable).
- Placement Rate is Number Placed as a percent of Number Placeable.
- In-Field Placement Rate is Number Placed In-Field as a percent of Number Placeable.

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	MASTER OF BUSINESS ADMINISTRATION	MASTER OF BUSINESS ADMINISTRATION/HEALTH CARE MANAGEMENT	MASTER OF BUSINESS ADMINISTRATION/HUMAN RESOURCES MANAGEMENT	MASTER OF BUSINESS ADMINISTRATION/TECHNOLOGY MANAGEMENT
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STUDENT DEMOGRAPHICS

Program Enrollment	143	22	29	12
Number Not Currently Enrolled	10	0	1	1
Number Still Enrolled	133	22	28	11
Percent Still Enrolled	93.0%	100.0%	96.6%	91.7%

Race

Caucasian	10	1	0	0
Percent Caucasian	7.0%	4.5%	0.0%	0.0%
African-American	98	17	22	9
Percent African-American	68.5%	77.3%	75.9%	75.0%
Hispanic	1	0	0	1
Percent Hispanic	.7%	0.0%	0.0%	8.3%
Other/Unknown	34	4	7	2
Percent Other/Unknown	23.8%	18.2%	24.1%	16.7%
Subtotal Race	143	22	29	12

Gender

Male	39	5	4	4
Percent Male	27.3%	22.7%	13.8%	33.3%
Female	104	17	25	8
Percent Female	72.7%	77.3%	86.2%	66.7%
Subtotal Gender	143	22	29	12

COMPLETION SUMMARY

Number of Withdrawals	4	0	0	1
Special Circumstance Withdrawals	0	0	0	0
Withdrawal Rate	2.8%	0.0%	0.0%	8.3%
Number of Completions	6	0	1	0
Completion Rate	60.0%	N/A	100.0%	0.0%
Average Completion Time (Days)	545	N/A	679	N/A
Median Completion Age (Years)	31	N/A	34	N/A

PLACEMENT SUMMARY

Number Placeable	6	N/A	1	N/A
Special Circumstance Non-Placements	0	0	0	0
Placed Withdrawals	0	0	0	0
Number Placed	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A
Number Placed In-Field	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A

NOTE: Reporting fiscal year spans July 1, 2007 thru June 30, 2008. N/A: Not applicable or data not available.

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