

Annual Performance Report, FY 2014-15
The Art Institute of Tennessee, Nashville, TN (1503)

	Overall	Baking and Pastry, Diploma	Culinary Arts, Diploma	Digital Image Management, Diploma	Fashion Retailing, Diploma	Web Design and Interactive Communication, Diploma	Baking and Pastry, Associate of Arts	Culinary Arts, Associate of Arts	Digital Filmmaking & Video Production, Associate of Arts
Program Enrollment	1,141	9	15	1	3	1	92	139	19
Number Still Enrolled	553	2	2	1	0	0	32	44	7
Percent Still Enrolled	48.5%	22.2%	13.3%	100.0%	0.0%	0.0%	34.8%	31.7%	36.8%
WITHDRAWAL SUMMARY									
Special Circumstance Withdrawals	71	0	1	0	1	0	8	14	0
Number of Withdrawals	399	4	4	0	1	1	25	58	9
Withdrawal Rate	28.7%	44.4%	20.0%	0.0%	0.0%	100.0%	18.5%	31.7%	47.4%
COMPLETION SUMMARY									
Number Not Currently Enrolled	585	7	13	N/A	3	N/A	60	95	12
Number of Completions	189	3	9	N/A	2	N/A	35	37	3
Completion Rate	36.8%	42.9%	75.0%	N/A	100.0%	N/A	67.3%	45.7%	25.0%
PLACEMENT SUMMARY									
Special Circumstance Non-Placements	8	0	0	0	0	0	4	2	0
Placed Withdrawals	0	0	0	0	0	0	0	0	0
Number Placeable	181	3	9	0	2	0	31	35	3
Number Placed In-Field	102	1	4	N/A	2	N/A	18	26	2
In-Field Placement Rate	56.4%	33.3%	44.4%	N/A	100.0%	N/A	58.1%	74.3%	66.7%
Number Placed	102	1	4	N/A	2	N/A	18	26	2
Placement Rate	56.4%	33.3%	44.4%	N/A	100.0%	N/A	58.1%	74.3%	66.7%
STUDENT DEMOGRAPHICS									
Race									
Caucasian	493	N/A	3	N/A	N/A	N/A	50	43	7
Percent Caucasian	43.2%	N/A	20.0%	N/A	N/A	N/A	54.3%	30.9%	36.8%
African-American	251	N/A	4	N/A	N/A	N/A	14	39	4
Percent African-American	22.0%	N/A	26.7%	N/A	N/A	N/A	15.2%	28.1%	21.1%
Hispanic	78	N/A	4	N/A	N/A	N/A	6	10	0
Percent Hispanic	6.8%	N/A	26.7%	N/A	N/A	N/A	6.5%	7.2%	0.0%
Other/Unknown	319	N/A	4	N/A	N/A	N/A	22	47	8
Percent Other/Unknown	28.0%	N/A	26.7%	N/A	N/A	N/A	23.9%	33.8%	42.1%
Subtotal Race	1,141	N/A	15	N/A	N/A	N/A	92	139	19
Gender									
Male	594	N/A	9	N/A	N/A	N/A	13	81	16
Percent Male	52.1%	N/A	60.0%	N/A	N/A	N/A	14.1%	58.3%	84.2%
Female	547	N/A	6	N/A	N/A	N/A	79	58	3
Percent Female	47.9%	N/A	40.0%	N/A	N/A	N/A	85.9%	41.7%	15.8%
Subtotal Gender	1,141	N/A	15	N/A	N/A	N/A	92	139	19
Age									
Under 25	778	N/A	6	N/A	N/A	N/A	62	71	12
Percent Under 25	68.2%	N/A	40.0%	N/A	N/A	N/A	67.4%	51.1%	63.2%
25 and Over	363	N/A	9	N/A	N/A	N/A	30	68	7
Percent 25 and Over	31.8%	N/A	60.0%	N/A	N/A	N/A	32.6%	48.9%	36.8%
Subtotal Age	1,141	N/A	15	N/A	N/A	N/A	92	139	19

NOTE: Reporting fiscal year spans July 1, 2014 thru June 30, 2015. N/A: Not applicable or less than 10 students enrolled in the program.

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	Graphic and Web Design/ Graphic Design, Associate of Arts	Graphic and Web Design/Web Design, Associate of Arts	Graphic Design, Associate of Arts	Advertising, Bachelor of Arts	Audio Production, Bachelor of Arts	Culinary Arts Management, Bachelor of Science	Digital Filmmaking and Video Production, Bachelor of Fine Arts	Digital Photography, Bachelor of Fine Arts	Fashion Marketing & Management, Bachelor of Arts
Program Enrollment	11	2	2	2	144	171	57	73	77
Number Still Enrolled	5	0	0	1	68	85	37	41	39
Percent Still Enrolled	45.5%	0.0%	0.0%	50.0%	47.2%	49.7%	64.9%	56.2%	50.6%
WITHDRAWAL SUMMARY									
Special Circumstance Withdrawals	3	1	0	0	4	12	4	3	1
Number of Withdrawals	5	2	1	0	60	65	14	18	30
Withdrawal Rate	18.2%	50.0%	50.0%	0.0%	38.9%	31.0%	17.5%	20.5%	37.7%
COMPLETION SUMMARY									
Number Not Currently Enrolled	6	N/A	2	1	76	86	20	32	38
Number of Completions	1	N/A	1	1	16	21	6	14	8
Completion Rate	33.3%	N/A	50.0%	100.0%	22.2%	28.4%	37.5%	48.3%	21.6%
PLACEMENT SUMMARY									
Special Circumstance Non-Placements	0	0	0	0	0	2	0	0	0
Placed Withdrawals	0	0	0	0	0	0	0	0	0
Number Placeable	1	0	1	1	16	19	6	14	8
Number Placed In-Field	1	N/A	1	1	7	16	1	7	4
In-Field Placement Rate	100.0%	N/A	100.0%	100.0%	43.8%	84.2%	16.7%	50.0%	50.0%
Number Placed	1	N/A	1	1	7	16	1	7	4
Placement Rate	100.0%	N/A	100.0%	100.0%	43.8%	84.2%	16.7%	50.0%	50.0%
STUDENT DEMOGRAPHICS									
Race									
Caucasian	5	N/A	N/A	N/A	50	87	29	34	21
Percent Caucasian	45.5%	N/A	N/A	N/A	34.7%	50.9%	50.9%	46.6%	27.3%
African-American	2	N/A	N/A	N/A	37	30	9	10	30
Percent African-American	18.2%	N/A	N/A	N/A	25.7%	17.5%	15.8%	13.7%	39.0%
Hispanic	0	N/A	N/A	N/A	6	13	3	6	5
Percent Hispanic	0.0%	N/A	N/A	N/A	4.2%	7.6%	5.3%	8.2%	6.5%
Other/Unknown	4	N/A	N/A	N/A	51	41	16	23	21
Percent Other/Unknown	36.4%	N/A	N/A	N/A	35.4%	24.0%	28.1%	31.5%	27.3%
Subtotal Race	11	N/A	N/A	N/A	144	171	57	73	77
Gender									
Male	4	N/A	N/A	N/A	123	101	34	21	12
Percent Male	36.4%	N/A	N/A	N/A	85.4%	59.1%	59.6%	28.8%	15.6%
Female	7	N/A	N/A	N/A	21	70	23	52	65
Percent Female	63.6%	N/A	N/A	N/A	14.6%	40.9%	40.4%	71.2%	84.4%
Subtotal Gender	11	N/A	N/A	N/A	144	171	57	73	77
Age									
Under 25	8	N/A	N/A	N/A	110	85	43	51	65
Percent Under 25	72.7%	N/A	N/A	N/A	76.4%	49.7%	75.4%	69.9%	84.4%
25 and Over	3	N/A	N/A	N/A	34	86	14	22	12
Percent 25 and Over	27.3%	N/A	N/A	N/A	23.6%	50.3%	24.6%	30.1%	15.6%
Subtotal Age	11	N/A	N/A	N/A	144	171	57	73	77

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	Graphic and Web Design/ Graphic Design, Bachelor of Fine Arts	Graphic and Web Design/Web Design, Bachelor of Fine Arts	Graphic Design, Bachelor of Fine Arts	Interior Design, Bachelor of Fine Arts	Media Arts and Animation, Bachelor of Fine Arts
Program Enrollment	80	12	12	46	173
Number Still Enrolled	55	7	3	22	102
Percent Still Enrolled	68.8%	58.3%	25.0%	47.8%	59.0%
WITHDRAWAL SUMMARY					
Special Circumstance Withdrawals	5	2	3	2	7
Number of Withdrawals	22	4	4	20	52
Withdrawal Rate	21.3%	16.7%	8.3%	39.1%	26.0%
COMPLETION SUMMARY					
Number Not Currently Enrolled	25	5	9	24	71
Number of Completions	3	1	5	4	19
Completion Rate	15.0%	33.3%	83.3%	18.2%	29.7%
PLACEMENT SUMMARY					
Special Circumstance Non-Placements	0	0	0	0	0
Placed Withdrawals	0	0	0	0	0
Number Placeable	3	1	5	4	19
Number Placed In-Field	2	1	4	4	0
In-Field Placement Rate	66.7%	100.0%	80.0%	100.0%	0.0%
Number Placed	2	1	4	4	0
Placement Rate	66.7%	100.0%	80.0%	100.0%	0.0%
STUDENT DEMOGRAPHICS					
Race					
Caucasian	47	7	6	24	71
Percent Caucasian	58.8%	58.3%	50.0%	52.2%	41.0%
African-American	12	2	0	4	51
Percent African-American	15.0%	16.7%	0.0%	8.7%	29.5%
Hispanic	5	0	2	4	11
Percent Hispanic	6.3%	0.0%	16.7%	8.7%	6.4%
Other/Unknown	16	3	4	14	40
Percent Other/Unknown	20.0%	25.0%	33.3%	30.4%	23.1%
Subtotal Race	80	12	12	46	173
Gender					
Male	38	7	5	10	112
Percent Male	47.5%	58.3%	41.7%	21.7%	64.7%
Female	42	5	7	36	61
Percent Female	52.5%	41.7%	58.3%	78.3%	35.3%
Subtotal Gender	80	12	12	46	173
Age					
Under 25	53	6	8	32	155
Percent Under 25	66.3%	50.0%	66.7%	69.6%	89.6%
25 and Over	27	6	4	14	18
Percent 25 and Over	33.8%	50.0%	33.3%	30.4%	10.4%
Subtotal Age	80	12	12	46	173

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