

**Arts, A/V Technology, and Communications Career Cluster
Resource List**

Resource	Author / Publisher	Location	Notes	POS
Adobe Education Exchange	Adobe Systems Inc.	https://edex.adobe.com/	Explore educator resources by searching by key word or browsing by grade level, software, or topic such as graphic design, web, or photography. Self-paced workshops for instructors and discussion boards are also available.	All POS
Behance	Adobe	https://www.behance.net/	Showcase and discover the latest work from top online portfolios by creative professionals across industries. Students may use this site to upload their own portfolios.	All POS
Building Your Google Toolkit	Jeff Dunn	http://dailygenius.com/google-tools/	Article titled "20 Google tools teachers should try (and how to use them in classrooms)"	All POS
Bureau of Labor Statistics	US Department of Labor	http://www.bls.gov/	The site allows students to navigate through real time career opportunities.	All POS
Resumes & Interviewing	The University of Tennessee Knoxville, Center for Career Development	http://career.utk.edu/students/resumes-interviewing/	Available resources include a resume writing guide and interview preparation guide and more.	All POS
The Getty Iris	The J. Paul Getty Trust	http://blogs.getty.edu/iris/	The online magazine of the Getty covering topics such as photographs, film, video, and prints.	All POS
What Can I Do With This Major?	What Can I Do With This Major - The University of Tennessee	http://whatcanidowiththismajor.com/major/category/communication/	Provides general information about employers and areas of work for those with various communication degrees including graphic design and broadcasting. Also includes links to related professional associations and job postings.	All POS

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Wix.com	Wix.com	http://www.wix.com/	A tool to create a free website. Could be used to post a digital portfolio.	All POS
WordPress.org	WordPress	https://wordpress.org/	WordPress is a free web software for creating a website or blog.	All POS
Creative Planet Network Website	Creative Planet Network	http://www.creativeplanetnetwork.com/	Free digital subscription to <i>Digital Video</i> magazine. Additional publications available: <i>TV Technology</i> , <i>Connect 2 Media & Entertainment</i> , and more.	A/V Production
Fair Use Teaching Tools	The Center for Media & Social Impact	http://www.cmsimpact.org/fair-use/best-practices/documentary/fair-use-teaching-tools	The tools available at this site include PowerPoints with lecture notes, guidelines for in-class discussions and exercises, assignments and grading rubrics.	A/V Production
JEA Digital Media	Journalism Educators Association	http://www.jeadigitalmedia.org/	The site provides educational information for teachers and students about relevant areas of digital media including web sites, podcasts, blogs, broadcasts, social networks, etc.	A/V Production
Mapp XT System Design Tool	Meyer Sound Laboratories, Inc.	http://www.meyersound.com/product/mapp-xt/index.php	A audio system design tool to predict coverage patterns.	A/V Production
Media Controversies	Beth Grobman	http://faculty.deanza.edu/grobmanbeth/stories/storyReader\$849	This site provides lists of controversial topics in the media, an excerpt from the book by Alexander and Hanson.	A/V Production
ProSoundWeb	EH Publishing Network	http://www.prosoundweb.com/	Read articles and sign up to receive newsletters regarding live audio production.	A/V Production
SchoolJournalism.org Lesson Plans	American Society of News Editors' Youth Journalism Initiative	http://www.schooljournalism.org/lesson-plans-4/	Articles and lesson plans available on topics such as ethics, interviewing, writing for journalism, videography, and editing.	A/V Production

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Sound Uncovered: An Interactive Book for the iPad Exploratorium	Exploratorium	http://www.exploratorium.edu/explore/apps/sound-uncovered	An interactive iPad app from the Exploratorium featuring auditory illusions, acoustic phenomena, and more.	A/V Production
StoryboardThat	Clever Prototypes, LLC	http://www.storyboardthat.com/	A web tool to create digital storyboards.	A/V Production
Student Television Network	Student Television Network	http://www.studenttelevision.com/	Resources available include lesson plans and related articles.	A/V Production
The 21st Century Educators Handbook: Protocol and Materials Guide to the Screen Education Process	American Film Institute	http://www.unitedstreaming.com/videos/42845/D2B15956-1279-3B00-CD01B9EA8FD93498.pdf	The guidebook includes resources for educators such as evaluation rubrics, project document templates, and example exercises for students related to A/V production processes.	A/V Production
The National Academy of Television Arts & Sciences Nashville Chapter Students	Nashville/ Midsouth Chapter of NATAS	http://emmy-nashville.org/student-awards/	Includes call for entries for student awards and scholarship information.	A/V Production
Types of Microphones	Faith Fuller, editor	http://www.desktop-documentaries.com/different-types-of-microphones.html	Describes three categories of microphones and includes illustrations of the audio pick up patterns of directional microphones.	A/V Production
Tennessee High School Press Association	Lipscomb University	http://www.lipscomb.edu/thspa	Workshop and contest opportunities for students promoting excellence in high school student publication.	A/V Production; Digital Arts & Design
Adobe KnowHow	Adobe	https://www.adobe.com/knowhow/	View tutorial videos about graphic design and software usage.	Digital Arts & Design
Adobe TV	Adobe	http://tv.adobe.com/	View tutorial videos about graphic design and software usage.	Digital Arts & Design

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Blender	The Blender Foundation	http://www.blender.org/	Free three-dimensional modeling, rendering, and animation software.	Digital Arts & Design
Celebrate Design	AIGA	http://celebratedesign.org/	This site highlights significant designs over time illustrating how design informs, connects, delights, assists, and influences.	Digital Arts & Design
Crafting the Perfect Design Proposal	Neil Tortorella	http://www.graphics.com/article-old/crafting-perfect-design-proposal	An article outlining the steps to writing a design proposal and the components included in a design proposal.	Digital Arts & Design
Graphic Design History	Renee Tafoya	http://visualartsdepartment.wordpress.com/the-victorian-era/	A blog examining the artistic, social, and technological influences on graphic design from the present.	Digital Arts & Design
Graphic Design History: The History of Symbols	Nancy Stock-Allen	http://www.designhistory.org/Symbols_pages/symbols.html	Explains the history, function, and types of symbols used across time.	Digital Arts & Design
graphicCOMMcentral.org	graphicCOMMcentral.org	http://graphiccommcentral.org/	Provides information about the graphic communications industry for students and educators. Resources include information on job outlooks, scholarships, assessments, and competition information.	Digital Arts & Design
10 Influential Fashion Designers You've Probably Never Heard of	Fashionista Lilah Ramzi	http://fashionista.com/2013/05/10-influential-fashion-designers-youve-probably-never-heard-of/	A blog entry discussing 10 designers that made major contributions to the fashion industry. These designers are responsible for tailored suits, avant-garde garments, and sportswear.	Fashion Design
Basic Clothing Construction	Basic Clothing Construction	http://phsclightingtech.weebly.com/sewing-tools-and-equipment.html	Visual pictures of tools needed for construction of basic clothing.	Fashion Design

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Design Presentation Boards	Online Design Teachers	http://www.onlinedesignteacher.com/interior_design/presentation_boards.html#.Uv0ZdWJdVDB	Online Design Teacher outlines and explains how to create a strong presentation board to showcase a fashion collection.	Fashion Design
Ethical Fashion Forum Website	Ethical Fashion Forum	http://www.ethicalfashionforum.com/the-issues	The forum offers a definition of ethical fashion as well as trending topics related to the industry.	Fashion Design
Fashion Designing- The Then and Now	Fibre2Fashion	http://www.fibre2fashion.com/industry-article/15/1482/fashion-designing-the-then-and-now1.asp	The article discusses the evolution of the fashion industry and design process.	Fashion Design
Fashion Merchandising vs. Retail Merchandising	Kara Page, Demand Media	http://smallbusiness.chron.com/fashion-merchandising-vs-retail-merchandising-12420.html	The article investigates the differences in Fashion Merchandising vs. Retail Merchandising. The author breaks the differences down in comparison of goods, role of wholesalers, position, and training.	Fashion Design
From Earmuffs to Zippers	How Stuff Works	http://history.howstuffworks.com/hsw-the-history-of-fashion-videos-playlist.htm	A collection of short videos on the foundations of the fashion industry. Videos include topics such as earmuffs, Levi Strauss Jeans, the bikini, and the zipper.	Fashion Design
Measuring the Effectiveness of a Retail Window Display	Irene A. Blake, Demand Media	http://smallbusiness.chron.com/measuring-effectiveness-retail-window-display-39385.html	The article discusses how to measure the effectiveness of a retail window display.	Fashion Design
Merchandising Display Ideas for a Retail Store	Bonnie Conrad, Demand Media	http://smallbusiness.chron.com/merchandising-display-ideas-retail-store-1033.html	The article that discusses the components of a strong retail display.	Fashion Design

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Nashville Fashion Alliance	Nashville Fashion Alliance	http://www.nashvillefashionalliance.com/	News and events related to the fashion industry in and around Nashville. Sign up to receive newsletters.	Fashion Design
Textiles & Fashion	Monica Saurabh	http://monicaniftian.blogspot.com/2011/01/fashion-cycle-and-fashion-theories.html	An independent blog that discusses the fashion cycle and theories common in the industry.	Fashion Design
The History of Fabric & Textiles	NY Fashion Center	http://www.nyfashioncenterfabrics.com/history-of-fabric-and-textiles.html	The website offers an index of fashion fabric information sheets on the right side of the site.	Fashion Design
Top Fashion Industry Job Description & Trends	ArtBistro	http://artbistro.monster.com/benefits/articles/11905-top-fashion-industry-job-descriptions-and-trends?page=3	The article lists and describes possible job opportunities in the fashion industry.	Fashion Design