

Student Enrollment, Graduation and Placement Report, 2008

BROWN MACKIE COLLEGE HOPKINSVILLE, KY

	Institution Total	Accounting	Accounting Technology	Business	Business Management	Criminal Justice	Medical Assisting	Medical Coding and Billing	Medical Office Management	Paralegal Studies
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ENROLLMENT INFORMATION

Total Enrollment	95	1	5	1	16	12	39	11	8	2
Total Exiters (Not Currently Enrolled)	57	1	4	0	10	8	25	6	2	1
Still Enrolled	38	0	1	1	6	4	14	5	6	1
Percent Still Enrolled	40.0%	0.0%	20.0%	100.0%	37.5%	33.3%	35.9%	45.5%	75.0%	50.0%

Race

Caucasian	52	1	3	0	5	10	24	3	4	2
Percent Caucasian	54.7%	100.0%	60.0%	0.0%	31.3%	83.3%	61.5%	27.3%	50.0%	100.0%
African-American	35	0	2	1	10	2	11	7	2	0
Percent African-American	36.8%	0.0%	40.0%	100.0%	62.5%	16.7%	28.2%	63.6%	25.0%	0.0%
Hispanic	5	0	0	0	0	0	3	0	2	0
Percent Hispanic	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	7.7%	0.0%	25.0%	0.0%
Other	3	0	0	0	1	0	1	1	0	0
Percent Other	3.2%	0.0%	0.0%	0.0%	6.3%	0.0%	2.6%	9.1%	0.0%	0.0%
Subtotal	95	1	5	1	16	12	39	11	8	2

Gender

Male	12	0	0	0	5	2	4	1	0	0
Percent Male	12.6%	0.0%	0.0%	0.0%	31.3%	16.7%	10.3%	9.1%	0.0%	0.0%
Female	83	1	5	1	11	10	35	10	8	2
Percent Female	87.4%	100.0%	100.0%	100.0%	68.8%	83.3%	89.7%	90.9%	100.0%	100.0%
Subtotal	95	1	5	1	16	12	39	11	8	2

COMPLETION INFORMATION: GRADUATION

Total Withdrawals	35	0	1	0	10	6	15	1	2	0
Special Circumstance Withdrawals	10	0	1	0	4	2	2	0	1	0
Withdrawal Rate	26.3%	0.0%	0.0%	0.0%	37.5%	33.3%	33.3%	9.1%	12.5%	0.0%
Total Completions	22	1	3	0	0	2	10	5	0	1
Completion Rate	46.8%	100.0%	100.0%	N/A	0.0%	33.3%	43.5%	83.3%	0.0%	100.0%
Average Completion Time (Days)	516	361	693	N/A	N/A	575	516	375	N/A	724
Median Completion Age (Years)	28	26	28	N/A	N/A	28	28	28	N/A	45

PLACEMENT INFORMATION

Total Placeable	18	1	3	N/A	N/A	1	8	4	N/A	1
Special Circumstance Non-Placements	4	0	0	0	0	1	2	1	0	0
Withdrawals Placed	0	0	0	0	0	0	0	0	0	0
Total Placed	11	0	1	N/A	N/A	1	5	3	N/A	1
Placement Rate	61.1%	0.0%	33.3%	N/A	N/A	100.0%	62.5%	75.0%	N/A	100.0%
Total Placed In-Field	11	0	1	N/A	N/A	1	5	3	N/A	1
In-Field Placement Rate	61.1%	0.0%	33.3%	N/A	N/A	100.0%	62.5%	75.0%	N/A	100.0%

NOTE: Reporting fiscal year spans July 1, 2007 thru June 30, 2008. N/A: Not applicable or data not available.

METHODOLOGY:

Withdrawal Rate is Total Withdrawals (minus the number of withdrawals due to special circumstances, if applicable) as a percent of Total Enrollment.

Completion Rate is Total Completions as a percent of Total Exiters (minus the number of withdrawals due to special circumstances, if applicable).

Placement Rate is Total Placed as a percent of Total Placeable. In-Field Placement Rate is Total Placed In-Field as a percent of Total Placeable.

Total Placeable is Total Completions minus the number of completers not placed due to special circumstances (if applicable), plus the number of withdrawals that placed (if applicable).