

DATE: July 15, 2004

SUBJECT: Middle Tennessee State University, Bachelor of Arts in Art History

ACTION RECOMMENDED: Approval

BACKGROUND INFORMATION: The proposed Bachelor of Arts (B.A.) in Art History is designed to enable students to analyze works of art, understand and appreciate art of Western and Non-Western cultures and the relationships between Art History and other disciplines. The proposed program will equip students with skills in critical analysis and problem solving, historical art research and writing, and visual and cultural comprehension of art. The proposed degree will complement and reinforce the existing Bachelor of Fine Arts (B.F.A.) currently offered in the Art Department and provide an alternative to the studio major for students who wish to pursue a degree in art, but prefer a more scholarly course of study.

PROPOSED START-UP DATE: Upon approval

Commission staff has reviewed this program proposal according to the academic standards adopted by the Commission on November 14, 2002. Each standard is referenced below.

1.1.20A MISSION: The proposed program is consistent with the university mission of offering an extensive range of programs primarily serving students of Middle Tennessee. The proposed program is also a part of the Art Department's goals associated with the Academic Master Plan to attain accreditation through the National Association of Schools of Art and Design.

1.1.20B CURRICULUM: The curriculum requires 120 semester hours and includes concentrations in Modern and Contemporary Art, Medieval and Renaissance, Non-Western: pre-Columbian, Latin American, African and African-American Art. Students will select electives from studio art or other disciplines related to their area of concentration. No additional courses are required to implement the proposed program. In addition to the Art Department, other courses in the curriculum will be drawn from anthropology, English, philosophy, foreign languages, business and marketing, speech and theater, political science, interior design and the sciences.

| <u>Curriculum Requirements</u> | <u>Credit Hours</u> |
|--------------------------------|---------------------|
| General Education | 41 |
| Major Field Core | 18 |
| Concentrations | 25 |
| Electives | 24 |
| Foreign language | <u>12</u> |
| | 120 |

1.1.20C ACADEMIC STANDARDS: The admission, retention and graduation requirements are consistent with requirements for other undergraduate programs at the university. Program retention requires a 2.5 GPA within the major.

| Projected Program Productivity | | |
|---------------------------------------|----------------|-----------|
| Student Projections | FTE Enrollment | Graduates |
| Year 1 | 5 | 0 |
| Year 2 | 10 | 0 |
| Year 3 | 15 | 3 |
| Year 4 | 20 | 5 |
| Year 5 | 25 | 10 |

1.1.20D FACULTY: The Art Department currently has two full-time positions in Art History. As the program grows, a third position may be needed. No additional faculty is required to implement the proposed program.

1.1.20E LIBRARY RESOURCES: Current library resources are adequate to support the proposed program.

1.1.20F ADMINISTRATION/ORGANIZATION: The proposed program will be administered in the Art Department at MTSU.

1.1.20G SUPPORT RESOURCES: Students will have access to numerous resources for internships at area and regional art institutions such as the Frist Center, the Carl van Vechten Gallery, the Parthenon, and Cheekwood. Additional relationships will be developed with national museums.

1.1.20H FACILITIES/INSTRUCTIONAL EQUIPMENT: Current facilities and equipment are adequate to support the proposed program.

1.1.20I STUDENT/EMPLOYER DEMANDS: The proposed program offers students the potential for employment in museums, art galleries and auction houses; with local arts councils and governmental agencies such as the National Endowment for the Humanities or the National Endowment for the Arts, and also in art-related fields such as art publishing, art librarian, curator and art conservation. Students in the Art Department were surveyed in Fall 2000, and 75 percent expressed support and interest in a proposed B.A. in Art History.

1.1.20J NO UNNECESSARY DUPLICATION: No other public institution in Middle Tennessee offers the Bachelor of Art in Art History. The only other program is at Vanderbilt University.

1.1.20K COOPERATIVE INSTITUTIONS: The Carl van Vechten Gallery at Fisk University.

1.1.20L DESEGREGATION: The program will not impede the state's effort to achieve racial diversity.

1.1.20M ASSESSMENT/EVALUATION AND ACCREDITATION: The program evaluation process requires graduates to demonstrate that they have attained a general knowledge of art and the history of art. The Art Department will seek accreditation from the National Association of Schools of Art and Design. The proposed program does not create a substantive change and therefore will not require SACS notification.

1.1.20N ARTICULATION: The core curriculum is designed to meet articulation requirements.

1.1.20O EXTERNAL JUDGMENT (Graduate Programs): N/A

1.1.20P COST/BENEFIT/SOURCE: The proposed program will provide students with an avenue of academic study within the visual arts and will serve to prepare students for admission to graduate study and employment in academia, museums and galleries and art conservation. No additional courses are required and there are no costs associated with establishing this program. The proposed program can be implemented within current resources in the Art Department.

1.1.30 POST APPROVAL MONITORING: Annual performance reviews of the proposed program will be conducted for the first five years following approval. The reviews will be based on the goals established in the approved proposal. At the end of this period, a summative evaluation will take place.