

**Tennessee Higher Education Commission - Division of Postsecondary State Authorization**  
**Annual Performance Report, Reporting Year 2022-2023**  
**Gould's Academy, Memphis, TN (1925)**

	Overall	Barbering (), Diploma	Cosmetology (), Diploma	Esthetic (), Diploma	Instruction (), Diploma	Manicuring (), Diploma
Program Enrollment	180	18	55	58	0	41
Number Still Enrolled	0	0	0	0	0	0
Percent Still Enrolled	0.0%	0.0%	0.0%	0.0%	N/A	0.0%
<b>WITHDRAWAL SUMMARY</b>						
Special Circumstance Withdrawals	4	1	3	0	0	0
Number of Withdrawals	28	5	13	7	0	2
Withdrawal Rate	13.3%	22.2%	18.2%	12.1%	N/A	4.9%
<b>COMPLETION SUMMARY</b>						
Number Not Currently Enrolled	180	18	55	58	0	41
Number of Completions	152	13	42	51	0	39
Completion Rate	86.4%	76.5%	80.8%	87.9%	N/A	95.1%
<b>PLACEMENT SUMMARY</b>						
Special Circumstance Non-Placements	0	0	0	0	0	0
Placed In-Field Withdrawals	0	0	0	0	0	0
Number Placeable	152	13	42	51	0	39
Total Placed In-Field	80	10	28	21	0	20
In-Field Placement Rate	52.6%	76.9%	66.7%	41.2%	N/A	51.3%
Number Placed	80	10	28	21	0	20
Placement Rate	52.6%	76.9%	66.7%	41.2%	N/A	51.3%
<b>STUDENT DEMOGRAPHICS</b>						
<b>Race</b>						
Caucasian	59	8	35	11	N/A	4
Percent Caucasian	32.8%	44.4%	63.6%	19.0%	N/A	9.8%
African-American	103	9	16	41	N/A	32
Percent African-American	57.2%	50.0%	29.1%	70.7%	N/A	78.0%
Hispanic	11	1	2	5	N/A	3
Percent Hispanic	6.1%	5.6%	3.6%	8.6%	N/A	7.3%
Other/Unknown	7	0	2	1	N/A	2
Percent Other/Unknown	3.9%	0.0%	3.6%	1.7%	N/A	4.9%
Subtotal Race	180	18	55	58	N/A	41
<b>Gender</b>						
Male	14	12	2	0	N/A	0
Percent Male	7.8%	66.7%	3.6%	0.0%	N/A	0.0%
Female	166	6	53	58	N/A	41
Percent Female	92.2%	33.3%	96.4%	100.0%	N/A	100.0%
Subtotal Gender	180	18	55	58	N/A	41
<b>Age</b>						
Under 25	116	9	43	37	N/A	26
Percent Under 25	64.4%	50.0%	78.2%	63.8%	N/A	63.4%
25 and Over	64	9	12	21	N/A	15
Percent 25 and Over	35.6%	50.0%	21.8%	36.2%	N/A	36.6%
Subtotal Age	180	18	55	58	N/A	41

NOTE: Reporting year spans July 1, 2022 thru June 30, 2023. N/A: Not applicable for less than 10 students enrolled in program.  
 Report Date: 1/9/2024

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	<b>Massage Therapy, Diploma</b>
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Program Enrollment	8
Number Still Enrolled	0
Percent Still Enrolled	0.0%

**WITHDRAWAL SUMMARY**

Special Circumstance Withdrawals	0
Number of Withdrawals	1
Withdrawal Rate	12.5%

**COMPLETION SUMMARY**

Number Not Currently Enrolled	8
Number of Completions	7
Completion Rate	87.5%

**PLACEMENT SUMMARY**

Special Circumstance Non-Placements	0
Placed In-Field Withdrawals	0
Number Placeable	7
Total Placed In-Field	1
In-Field Placement Rate	14.3%
Number Placed	1
Placement Rate	14.3%

**STUDENT DEMOGRAPHICS**

<b>Race</b>	
Caucasian	N/A
Percent Caucasian	N/A
African-American	N/A
Percent African-American	N/A
Hispanic	N/A
Percent Hispanic	N/A
Other/Unknown	N/A
Percent Other/Unknown	N/A
Subtotal Race	N/A

<b>Gender</b>	
Male	N/A
Percent Male	N/A
Female	N/A
Percent Female	N/A
Subtotal Gender	N/A

<b>Age</b>	
Under 25	N/A
Percent Under 25	N/A
25 and Over	N/A
Percent 25 and Over	N/A
Subtotal Age	N/A

NOTE: Reporting year spans July 1, 2022 thru June 30, 2023. N/A: Not applicable for less than 10 students enrolled in program.  
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