

**Tennessee Higher Education Commission - Division of Postsecondary State Authorization**  
**Annual Performance Report, Reporting Year 2022-2023**  
**Image Maker Beauty Institute, Hendersonville, TN (1875)**

	Overall	Cosmetology ( ), Diploma
--	---------	--------------------------

Program Enrollment	86	86
Number Still Enrolled	38	38
Percent Still Enrolled	44.2%	44.2%

**WITHDRAWAL SUMMARY**

Special Circumstance Withdrawals	7	7
Number of Withdrawals	9	9
Withdrawal Rate	2.3%	2.3%

**COMPLETION SUMMARY**

Number Not Currently Enrolled	48	48
Number of Completions	39	39
Completion Rate	95.1%	95.1%

**PLACEMENT SUMMARY**

Special Circumstance Non-Placements	8	8
Placed In-Field Withdrawals	0	0
Number Placeable	31	31
Total Placed In-Field	30	30
In-Field Placement Rate	96.8%	96.8%
Number Placed	30	30
Placement Rate	96.8%	96.8%

**STUDENT DEMOGRAPHICS**

<b>Race</b>		
Caucasian	72	72
Percent Caucasian	83.7%	83.7%
African-American	6	6
Percent African-American	7.0%	7.0%
Hispanic	7	7
Percent Hispanic	8.1%	8.1%
Other/Unknown	1	1
Percent Other/Unknown	1.2%	1.2%
Subtotal Race	86	86

<b>Gender</b>		
Male	1	1
Percent Male	1.2%	1.2%
Female	85	85
Percent Female	98.8%	98.8%
Subtotal Gender	86	86

<b>Age</b>		
Under 25	68	68
Percent Under 25	79.1%	79.1%
25 and Over	18	18
Percent 25 and Over	20.9%	20.9%
Subtotal Age	86	86

NOTE: Reporting year spans July 1, 2022 thru June 30, 2023. N/A: Not applicable for less than 10 students enrolled in program.  
 Report Date: 1/19/2024