

Tennessee Higher Education Commission - Division of Postsecondary State Authorization
Annual Performance Report, Reporting Year 2021-2022
Douglas J Aveda Institute, Knoxville, TN (1840)

	Overall	Cosmetology, Diploma	Esthiology, Diploma	Master Barber, Diploma
Program Enrollment	185	64	111	10
Number Still Enrolled	66	26	35	5
Percent Still Enrolled	35.7%	40.6%	31.5%	50.0%
WITHDRAWAL SUMMARY				
Special Circumstance Withdrawals	19	11	5	3
Number of Withdrawals	23	14	6	3
Withdrawal Rate	2.2%	4.7%	0.9%	0.0%
COMPLETION SUMMARY				
Number Not Currently Enrolled	119	38	76	5
Number of Completions	96	24	70	2
Completion Rate	96.0%	88.9%	98.6%	100.0%
PLACEMENT SUMMARY				
Special Circumstance Non-Placements	32	6	24	2
Placed In-Field Withdrawals	0	0	0	0
Number Placeable	64	18	46	0
Total Placed In-Field	35	10	25	0
In-Field Placement Rate	54.7%	55.6%	54.3%	N/A
Number Placed	35	10	25	0
Placement Rate	54.7%	55.6%	54.3%	N/A
STUDENT DEMOGRAPHICS				
Race				
Caucasian	126	55	68	3
Percent Caucasian	68.1%	85.9%	61.3%	30.0%
African-American	41	4	34	3
Percent African-American	22.2%	6.3%	30.6%	30.0%
Hispanic	12	3	6	3
Percent Hispanic	6.5%	4.7%	5.4%	30.0%
Other/Unknown	6	2	3	1
Percent Other/Unknown	3.2%	3.1%	2.7%	10.0%
Subtotal Race	185	64	111	10
Gender				
Male	9	3	0	6
Percent Male	4.9%	4.7%	0.0%	60.0%
Female	176	61	111	4
Percent Female	95.1%	95.3%	100.0%	40.0%
Subtotal Gender	185	64	111	10
Age				
Under 25	113	52	57	4
Percent Under 25	61.1%	81.3%	51.4%	40.0%
25 and Over	72	12	54	6
Percent 25 and Over	38.9%	18.8%	48.6%	60.0%
Subtotal Age	185	64	111	10

NOTE: Reporting year spans July 1, 2021 thru June 30, 2022. N/A: Not applicable for less than 10 students enrolled in program.
 Report Date: 10/25/2022