

**Tennessee Higher Education Commission - Division of Postsecondary State Authorization**  
**Annual Performance Report, Reporting Year 2020-2021**  
**Douglas J Aveda Institute, Knoxville, TN (1840)**

	Overall	Cosmetology, Diploma	Esthiology, Diploma	Master Barber, Diploma
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Program Enrollment	68	34	34	0
Number Still Enrolled	0	0	0	0
Percent Still Enrolled	0.0%	0.0%	0.0%	N/A

**WITHDRAWAL SUMMARY**

Special Circumstance Withdrawals	2	2	0	0
Number of Withdrawals	4	2	2	0
Withdrawal Rate	2.9%	0.0%	5.9%	N/A

**COMPLETION SUMMARY**

Number Not Currently Enrolled	68	34	34	0
Number of Completions	64	32	32	0
Completion Rate	97.0%	100.0%	94.1%	N/A

**PLACEMENT SUMMARY**

Special Circumstance Non-Placements	17	8	9	0
Placed In-Field Withdrawals	0	0	0	0
Number Placeable	47	24	23	0
Total Placed In-Field	44	24	20	0
In-Field Placement Rate	93.6%	100.0%	87.0%	N/A
Number Placed	44	24	20	0
Placement Rate	93.6%	100.0%	87.0%	N/A

**STUDENT DEMOGRAPHICS**

<b>Race</b>				
Caucasian	59	29	30	N/A
Percent Caucasian	86.8%	85.3%	88.2%	N/A
African-American	4	2	2	N/A
Percent African-American	5.9%	5.9%	5.9%	N/A
Hispanic	3	1	2	N/A
Percent Hispanic	4.4%	2.9%	5.9%	N/A
Other/Unknown	2	2	0	N/A
Percent Other/Unknown	2.9%	5.9%	0.0%	N/A
Subtotal Race	68	34	34	N/A

<b>Gender</b>				
Male	3	2	1	N/A
Percent Male	4.4%	5.9%	2.9%	N/A
Female	65	32	33	N/A
Percent Female	95.6%	94.1%	97.1%	N/A
Subtotal Gender	68	34	34	N/A

<b>Age</b>				
Under 25	36	25	11	N/A
Percent Under 25	52.9%	73.5%	32.4%	N/A
25 and Over	32	9	23	N/A
Percent 25 and Over	47.1%	26.5%	67.6%	N/A
Subtotal Age	68	34	34	N/A

NOTE: Reporting year spans July 1, 2020 thru June 30, 2021. N/A: Not applicable for less than 10 students enrolled in program.  
 Report Date: 10/19/2021