## Tennessee Higher Education Commission - Division of Postsecondary State Authorization Annual Performance Report, Reporting Year 2020-2021 Tennessee School of Beauty of Knoxville, Inc., Knoxville, TN (1836)

|                                     | Overall | Cosmetology, Diploma | Esthetics, Diploma | Instructor Training, Diploma | Nail Technology, Diploma |
|-------------------------------------|---------|----------------------|--------------------|------------------------------|--------------------------|
| Program Enrollment                  | 281     | 82                   | 81                 | 98                           | 20                       |
| Number Still Enrolled               | 183     | 47                   | 50                 | 83                           | 3                        |
| Percent Still Enrolled              | 65.1%   | 57.3%                | 61.7%              | 84.7%                        |                          |
| WITHDRAWAL SUMMARY                  | 05.1%   | 37.3/0               | 01.770             | 04.770                       | 13.0%                    |
| -                                   | 0       | 0                    | 0                  | 0                            | 0                        |
| Special Circumstance Withdrawals    | 0       | 0                    | 0<br>5             | 0<br>9                       | 0                        |
| Number of Withdrawals               | 32      | 17                   |                    | _                            | 1                        |
| Withdrawal Rate                     | 11.4%   | 20.7%                | 6.2%               | 9.2%                         | 5.0%                     |
| COMPLETION SUMMARY                  |         |                      |                    |                              |                          |
| Number Not Currently Enrolled       | 98      | 35                   | 31                 | 15                           | 17                       |
| Number of Completions               | 66      | 18                   | 26                 | 6                            | 16                       |
| Completion Rate                     | 67.3%   | 51.4%                | 83.9%              | 40.0%                        | 94.1%                    |
| PLACEMENT SUMMARY                   |         |                      |                    |                              |                          |
| Special Circumstance Non-Placements | 22      | 3                    | 14                 | 0                            |                          |
| Placed In-Field Withdrawals         | 0       | 0                    | 0                  | 0                            | 0                        |
| Number Placeable                    | 44      | 15                   | 12                 | 6                            | 11                       |
| Total Placed In-Field               | 41      | 14                   | 11                 | 6                            | 10                       |
| In-Field Placement Rate             | 93.2%   | 93.3%                | 91.7%              | 100.0%                       | 90.9%                    |
| Number Placed                       | 41      | 14                   | 11                 | 6                            | 10                       |
| Placement Rate                      | 93.2%   | 93.3%                | 91.7%              | 100.0%                       | 90.9%                    |
| STUDENT DEMOGRAPHICS                |         |                      |                    |                              |                          |
| Race                                |         |                      |                    |                              |                          |
| Caucasian                           | 253     | 73                   | 79                 | 87                           | 14                       |
| Percent Caucasian                   | 90.0%   | 89.0%                | 97.5%              | 88.8%                        | 70.0%                    |
| African-American                    | 13      | 3                    | 1                  | 7                            | 2                        |
| Percent African-American            | 4.6%    | 3.7%                 | 1.2%               | 7.1%                         | 10.0%                    |
| Hispanic                            | 10      | 5                    | 1                  | 1                            | 3                        |
| Percent Hispanic                    | 3.6%    | 6.1%                 | 1.2%               | 1.0%                         | 15.0%                    |
| Other/Unknown                       | 5       | 1                    | 0                  | 3                            | 1                        |
| Percent Other/Unknown               | 1.8%    | 1.2%                 | 0.0%               | 3.1%                         | 5.0%                     |
| Subtotal Race                       | 281     | 82                   | 81                 | 98                           | 20                       |
| Gender                              |         |                      |                    |                              |                          |
| Male                                | 12      | 4                    | 1                  | 7                            | 0                        |
| Percent Male                        | 4.3%    | 4.9%                 | 1.2%               | 7.1%                         | 0.0%                     |
| Female                              | 269     | 78                   | 80                 | 91                           | 20                       |
| Percent Female                      | 95.7%   | 95.1%                | 98.8%              | 92.9%                        |                          |
| Subtotal Gender                     | 281     | 82                   | 81                 | 98                           | 20                       |
| Age                                 |         |                      |                    |                              |                          |
| Under 25                            | 203     | 70                   | 58                 | 67                           | 8                        |
| Percent Under 25                    | 72.2%   | 85.4%                | 71.6%              | 68.4%                        |                          |
| 25 and Over                         | 78      | 12                   | 23                 | 31                           |                          |
| Percent 25 and Over                 | 27.8%   | 14.6%                | 28.4%              | 31.6%                        |                          |
| Subtotal Age                        | 281     | 82                   | 81                 | 98                           | 20                       |

NOTE: Reporting year spans July 1, 2020 thru June 30, 2021. N/A: Not applicable for less than 10 students enrolled in program. Report Date: 12/7/2021