

Tennessee Higher Education Commission - Division of Postsecondary State Authorization
Annual Performance Report, Reporting Year 2019-2020
Douglas J Aveda Institute, Knoxville, TN (1840)

	Overall	Cosmetology, Diploma	Esthiology, Diploma	Master Barber, Diploma
--	---------	----------------------	---------------------	------------------------

Program Enrollment	162	70	92	0
Number Still Enrolled	69	35	34	0
Percent Still Enrolled	42.6%	50.0%	37.0%	N/A

WITHDRAWAL SUMMARY

Special Circumstance Withdrawals	5	3	2	0
Number of Withdrawals	26	15	11	0
Withdrawal Rate	13.0%	17.1%	9.8%	N/A

COMPLETION SUMMARY

Number Not Currently Enrolled	93	35	58	0
Number of Completions	67	20	47	0
Completion Rate	76.1%	62.5%	83.9%	N/A

PLACEMENT SUMMARY

Special Circumstance Non-Placements	46	15	31	0
Placed In-Field Withdrawals	0	0	0	0
Number Placeable	21	5	16	0
Total Placed In-Field	6	1	5	0
In-Field Placement Rate	28.6%	20.0%	31.3%	N/A
Number Placed	7	1	6	0
Placement Rate	33.3%	20.0%	37.5%	N/A

STUDENT DEMOGRAPHICS

Race				
Caucasian	133	58	75	N/A
Percent Caucasian	82.1%	82.9%	81.5%	N/A
African-American	17	5	12	N/A
Percent African-American	10.5%	7.1%	13.0%	N/A
Hispanic	8	4	4	N/A
Percent Hispanic	4.9%	5.7%	4.3%	N/A
Other/Unknown	4	3	1	N/A
Percent Other/Unknown	2.5%	4.3%	1.1%	N/A
Subtotal Race	162	70	92	N/A

Gender				
Male	4	3	1	N/A
Percent Male	2.5%	4.3%	1.1%	N/A
Female	158	67	91	N/A
Percent Female	97.5%	95.7%	98.9%	N/A
Subtotal Gender	162	70	92	N/A

Age				
Under 25	101	51	50	N/A
Percent Under 25	62.3%	72.9%	54.3%	N/A
25 and Over	61	19	42	N/A
Percent 25 and Over	37.7%	27.1%	45.7%	N/A
Subtotal Age	162	70	92	N/A

NOTE: Reporting year spans July 1, 2019 thru June 30, 2020. N/A: Not applicable for less than 10 students enrolled in program.
 Report Date: 5/13/2021