

TN

# Diversity Express

**Governor's Office of Diversity Business Enterprise  
Volume 1, Issue 3**

## 2016 Diversity Business Marketplace

*The Governor's Office of Diversity Business Enterprise would like to thank all of our partners, sponsors, state agencies, departments, business owners and volunteers for helping to make Diversity Business Marketplace 2016 a great success. On April 28, 2016, we embarked on our first ever Diversity Business Marketplace in Knoxville, TN. From the move-in on Wednesday evening to the Ribbon Cutting Ceremony hosted by the City Mayors, this event was destined to be a one-of-a-kind venue. Not only did we have our great host partner, The*



*University of Tennessee, but also the excellent partners that included; the Knoxville Chamber, Tennessee Department of Economic & Community Development, Tennessee Education Lottery Corp. and the Tennessee Valley Authority.*

*Shelia Simpson, program Director for the Governor's Office of Diversity Business Enterprise set the tone for the Marketplace as she opened up with our conference theme, "G.R.O.W. Tennessee Businesses!" Everyone was encouraged to continue the pursuit of opportunities with the state as well as with other partners and sponsors hosted at the conference.*

*As we always say, "There's something for everyone" at the Diversity Business Marketplace. From current procurement opportunities to on-site training, there are one-on-one interviews with our very own Staff Attorneys and our infamous on-the Spot Procurement awards. We gave away lots and lots of door prizes all throughout the day with networking opportunities on every side.*

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### Upcoming Events

East Tennessee Purchasing Association

Business Matchmaker

7:30 – 3:00 p.m. July 21, 2016  
Knoxville, TN

Tennessee Kentucky/Procurement Matchmaking Conference

Thursday, July 28, 2016

Austin Peay State University,  
Clarksville, TN

8:00 – 3:00 p.m.



The most invigorating moments of this year's Marketplace was when Keynote Speaker, **Dr. Sybril Brown**, two-time Emmy award-winning multimedia journalist, author, international speaker and lecturer took us through the lessons of the "Underground Railroad"! That's right; Dr. Syb took us through her unique comparison of the UGRR and how it is applicable to business owners in today's market who should create avenues to "Innovate" social-media, technology and similar ideas to generate growth for their business. It was a powerful day and we continue to fill the effects.



Thank you again Dr. Syb and to all of our partners, sponsors, departments, agencies and volunteers for an excellent Marketplace this year. We look forward to the next one!

### **Government & Minority Business Development Workshop**



**Doing Business with Government & Minority Business Development Workshop** is presented by:

Clarksville-Human Relations Commission & City of Clarksville, TN Governor's Office of Diversity Business Enterprise, and the TN Small Business Development Center.

#### **The Clarksville Human Relations Commission's Purpose is to:**

- TN** Organize educational programs for Clarksville residents and City employees on subjects dedicated to the enhancement of human relations, such as discrimination; diversity; cultural sensitivity; bullying; mediation; problem solving; City employment; City bidding; or anti-discrimination, employment, housing, or police conduct laws;
- TN** Organize an educational program dedicated to the enhancement of human relations for a City governmental unit once the head of the unit consents to the educational program;
- TN** Identify and meet with leaders of social, economic, racial ethnic, gender, and religious groups within the City;
- TN** Make recommendations to, and consult with, educational institutions, local and national civil rights organizations, and community groups to foster better human relations;
- TN** Consult with state and federal agencies regarding laws and policies addressing discrimination and other human relations issues.





## ***2016 April-June Newly Certified Business Enterprises with Go-DBE***

<b><i>Business Name</i></b>	<b><i>Business Activity</i></b>
<i>Austin Concrete Design and Construction</i>	<i>Construction</i>
<i>Cadre5, LLC</i>	<i>Information Systems/Technology</i>
<i>ChicaGraphy Images</i>	<i>Service Industry</i>
<i>Cityzen Planning, LLC</i>	<i>Service Industry</i>
<i>Curl Construction</i>	<i>Construction</i>
<i>Diversified Contractors, Inc.</i>	<i>Construction</i>
<i>Elite Drywall, INC</i>	<i>Construction</i>
<i>Hopper Excavating, LLC</i>	<i>Construction</i>
<i>Ingrid Traynham</i>	<i>Service Industry</i>
<i>Jessica Shook</i>	<i>Service Industry</i>
<i>Joslin Sign &amp; Maintenance Co., Inc.</i>	<i>Manufacturing</i>
<i>Joy Marketing Solutions</i>	<i>Marketing/Communications/Public Relations</i>
<i>JS Security Consulting</i>	<i>Service Industry</i>
<i>LINDA VAUGHN, INC</i>	<i>Service Industry</i>
<i>Lunch Box Deli, LLC</i>	<i>Service Industry</i>
<i>LyncAmerica, LLC</i>	<i>Transportation, Commerce &amp; Utilities</i>
<i>Reliable Insourcing Services</i>	<i>Service Industry</i>
<i>See Media Group LLC.</i>	<i>Marketing/Communications/Public Relations</i>
<i>Shelley's Cleaning Service</i>	<i>Service Industry</i>
<i>SNG INC</i>	<i>Transportation, Commerce &amp; Utilities</i>
<i>Taste of Perfection, LLC</i>	<i>Service Industry</i>
<i>Truck Tire Center of Knoxville</i>	<i>Tires</i>
<i>United Electronics Inc.</i>	<i>Service Industry</i>
<i>White Plumbing &amp; Mechanical Contractors, Inc.</i>	<i>Construction</i>

## What is New?-- What are UNSPSC Codes?

During the **Edison 9.2 update**, commodity code classifications were converted from NIGP to UNSPSC. The **United Nations Standard Products and Services Code (UNSPSC)** is an open, global, multi-sector standard to classify products and services, and provide enterprise-wide visibility and granularity of spend analysis data.



The UNSPSC hierarchy structure has four levels: **Segment > Family > Class > and Commodity Description**.

Example: 44101501

 44 Segment:	Office Equipment & Accessories & Supplies
 10 Family:	Office Machines and their supplies and accessories
 15 Class:	Duplicating Machines
 01 Commodity:	Photocopiers

For our TN Diversity Software System, business owners are encouraged to login to their account and update any NIGP Codes to UNSPSC Codes. You must go down to the Commodity Description in the System only. This code will extend a few more digits from your code that was possibly used in Edison—the State of Tennessee’s procurement portal.



The Governor’s Office of Diversity Business Enterprise will no longer mail nor email certificates and letters of certifications. All businesses may access their certificate or letter of certification and/or renewal by logging into the Diversity Software system at

<https://tn.diversitysoftware.com/vendorstart.asp>

To view/print your letter or certificate from your dashboard, simply click on “**View**” on the left hand side of the screen, go to “**My Certifications**”. From there you will be able to access your current certificate and/or letter of certification from our office.

