

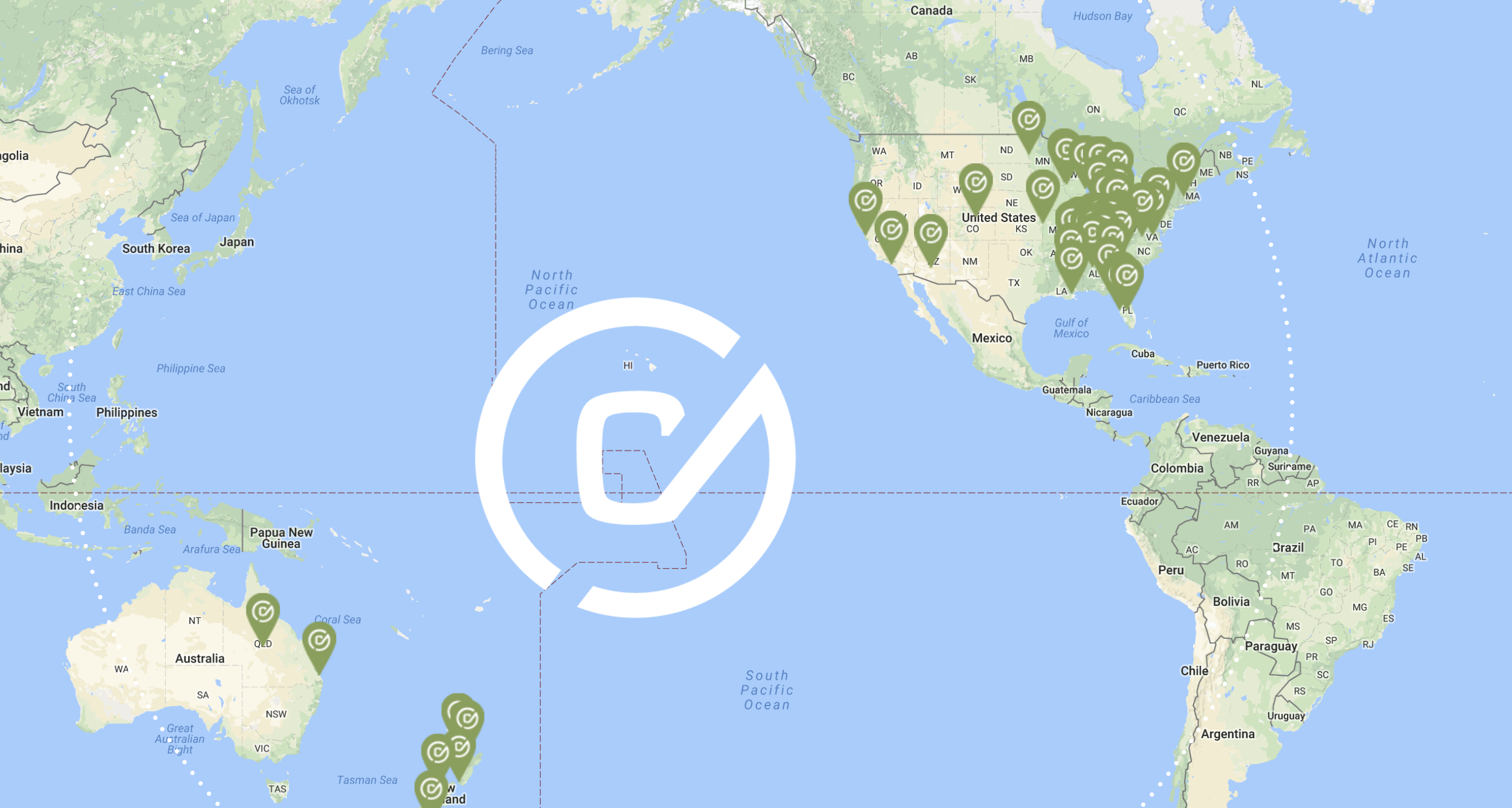


# CO.STARTERS®

WE EQUIP INDIVIDUALS AND COMMUNITIES TO THRIVE THROUGH  
ENTREPRENEURSHIP



AVERAGE ANNUAL CORE PROGRAM COMMUNITY IMPACT:  
24 BUSINESSES SUPPORTED CREATING 37 JOBS & INCREASING SALES BY \$1.7M



OUR IMPACT

92%

BUSINESS LAUNCH RATE

97%

BUSINESS SURVIVAL RATE

300+

COMMUNITIES SUPPORTED

1200+

COMMUNITY LEADERS TRAINED

20,000+

STARTERS SUPPORTED

# CO.STARTERS CORE PROGRAM

*The CORE Program is a 10 session live facilitated peer support cohort model providing participants with the knowledge, confidence, and connections needed to successfully launch and build a small business*

**CONTACT: ENOCH@COSTARTERS.CO**

## ANNUAL CERTIFICATION

\$3,000/YEAR

- ✓ Equip local leaders to support business
- ✓ Train local leaders to build an entrepreneurial ecosystem
- ✓ Engage the community to develop a support hub for entrepreneurs
- ✓ Align other entrepreneurial agencies or organization

## COHORT FEE

\$250/PARTICIPANT

- ✓ • Engage 100's of aspiring entrepreneurs through workshops as a pipeline for cohort program
- ✓ • Equip and train a cohort of 10 new local business with a live facilitated program, resources and mentorship
- ✓ • Help 10 local businesses create peer support relationships to solve complex problems

## MEMBER BENEFITS

- ✓ Strategic consulting
- ✓ Curated resources
- ✓ Network benefits
- ✓ On-site community training
- ✓ Turnkey programs + tools
- ✓ Marketing supports
- ✓ Impact measurement systems

Community first

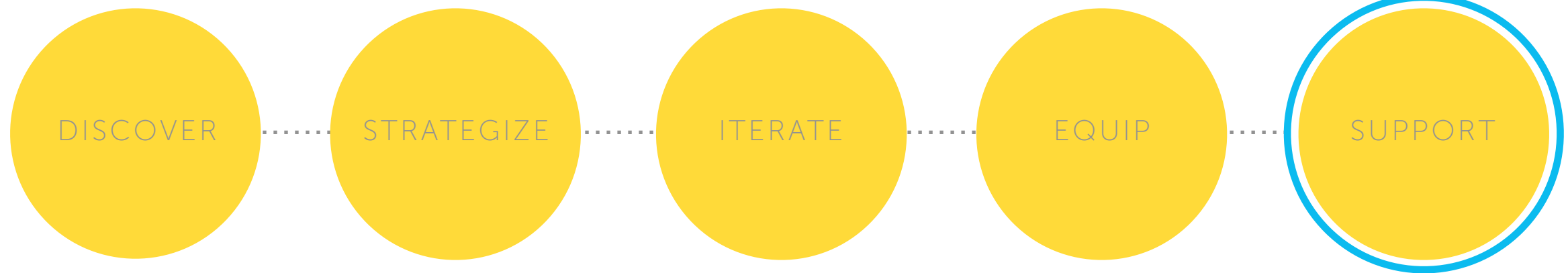
Invest in  
individuals



Keep it simple

# How we work

*With each community, we work to find simple, proven solutions to fit their local context and generate sustainable momentum.*



First we get to know the people, the community, their greatest needs, and how they think we can help.

We recommend curated resources and tools and delve deeper to figure out how they might work best in the local context.

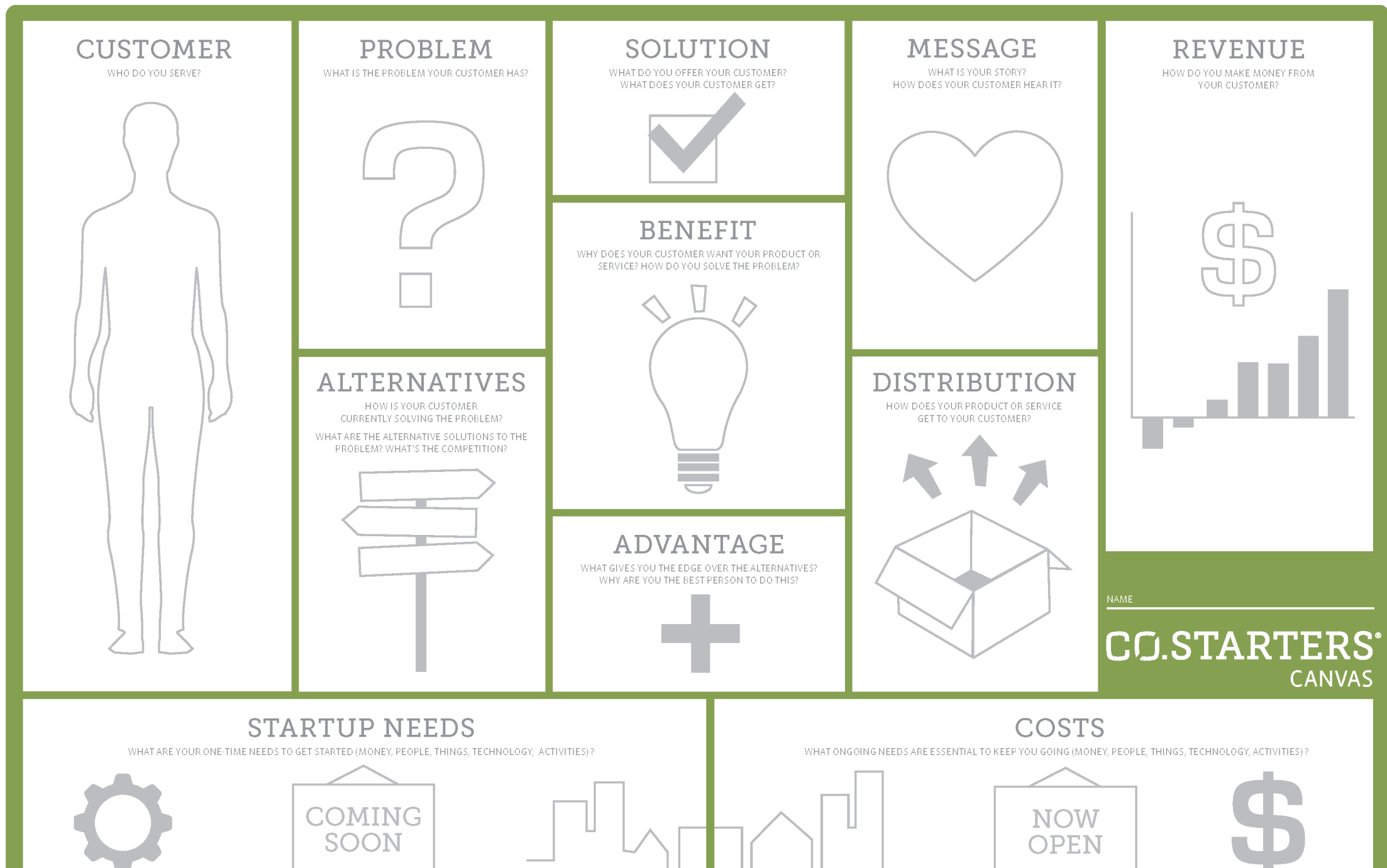
Building on a strategic direction, we refine a membership plan, sign agreements, and schedule the next steps.

We provide interactive training and tools to help engage the local community and equip them for implementation.

As the community grows, we stay closely connected to measure progress and re-assess needs.

# THE CO.STARTERS CANVAS

*An intuitive visual map that helps entrepreneurs understand, test, and refine their ideas*



# STAGES OF COMMUNITY GROWTH

*A model for transformation*

